



MyData

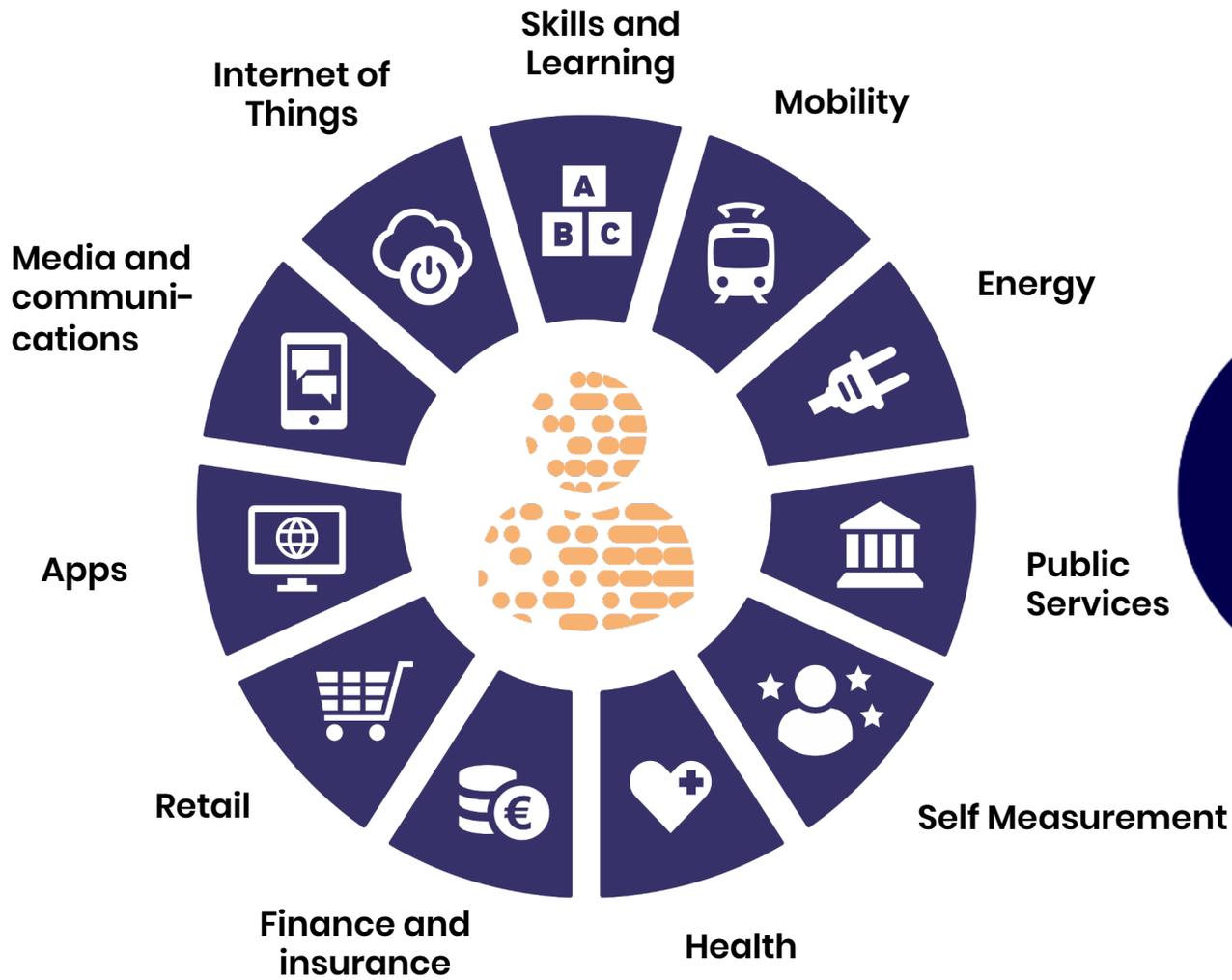
A human-centric approach to digital commons

NGI COMMONS WORKSHOP

Amsterdam, 4 June, 2024

Christopher
Wilson's
“digital twin”



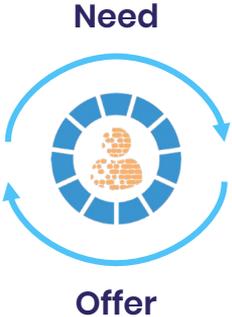


It's all personal!



The core idea is that individuals should be in control of the data about themselves.

People get value from their data and set the agenda on how it is used.



For organisations, the ethical use of data is always the most attractive option.

FROM FORMAL TO ACTIONABLE RIGHTS

FROM DATA PROTECTION TO DATA EMPOWERMENT

FROM CLOSED TO OPEN ECOSYSTEMS

A vision and a movement



Supporting a community

- 100+ businesses and organisations
- 400+ formal members and 3k+ active community members
- 16 local hubs on 6 continents



Building better solutions

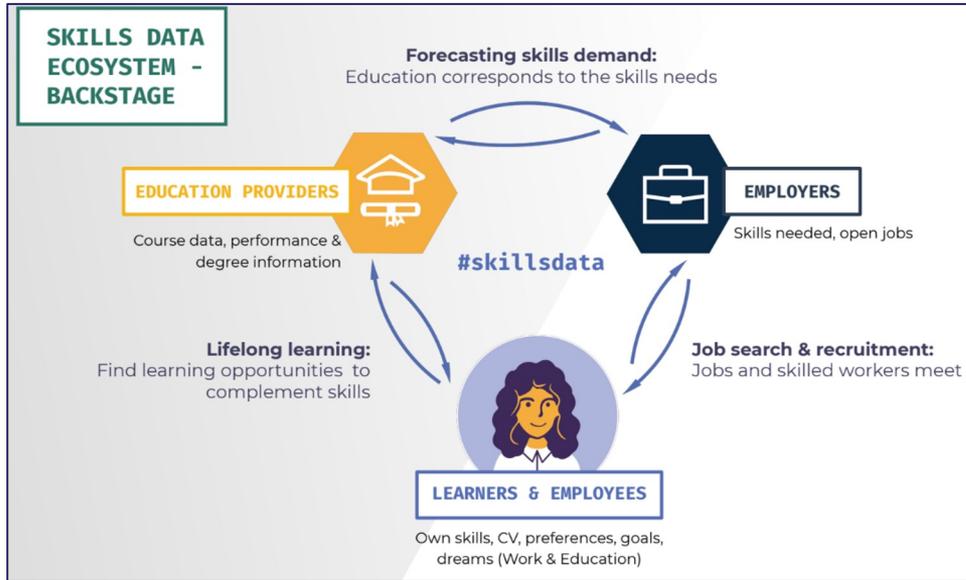
- Technical solutions that put people first
- Demonstrating business models
- Standards and reference architectures



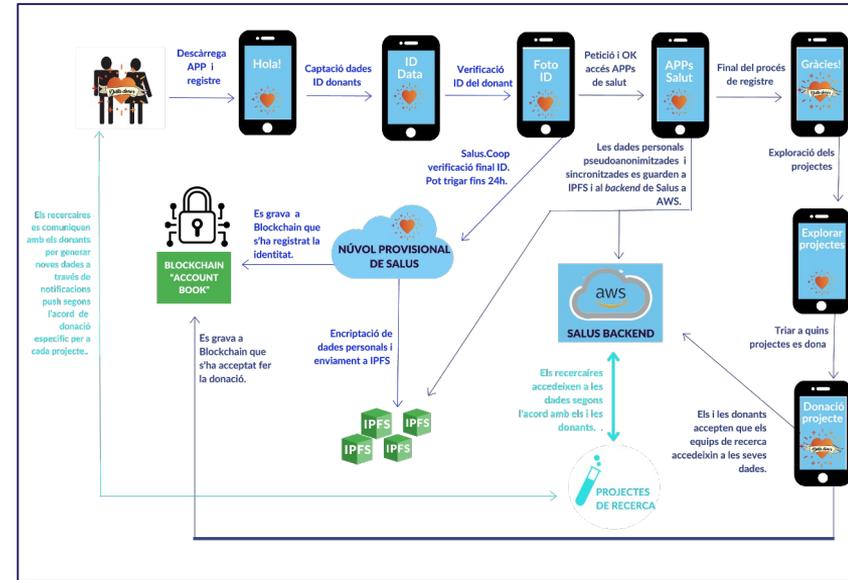
Setting expectations

- The MyData Declaration (16 languages 1,500+ signatures)
- The MyData awards for data intermediation and data services
- Lobbying and policy support

Skills and employment



Health and well-being



Cloud Federation, common European Data Spaces and AI

NB:



High Value Datasets From public sector



Notional Principles

(for human-centric digital commons)

1

Decentralized governance and federated architectures

2

Data at rest and in use

3

Federated algorithmic access

4

Empowering vs emburdening

mydata.org/declaration

mydata.org/papers

mydata.org/slack

mydata.org/join



**Thank
you,
and say
hello!**

